

What is the difference between Swank K-12 Streaming and Swank Movie Licensing USA?

Swank K-12 Streaming's movie portal makes it easy for schools to stream films for educational use, while Swank Movie Licensing USA provides K-12 schools with movie licensing for non-educational purposes. As a K-12 Streaming customer, depending on your intended use of the portal, there are situations when it is necessary to secure a movie license with Movie Licensing USA to show a film.

SWANK
K-12 STREAMING

FILM LIBRARY
FOR EDUCATION

Educational Use

When showing a movie in support of curriculum and your usage meets the criteria of the "Face-to-Face Teaching Exemption", the following is true:

- You can use the Swank K-12 Streaming portal to show films in the classroom or assign for viewing outside of the classroom.
- Teachers and administrators can request additional films to be added to the portal to match their curriculum.

SWANK
MOVIE LICENSING USA

Non-Educational Use

When showing a movie for non-educational purposes or when your usage does not meet the criteria of the "Face-to-Face Teaching Exemption," the following is true:

- Federal copyright law requires a movie license.
- If you are a customer of Swank K-12 Streaming, you can access the films that are already included in your streaming collection, but you cannot add new titles for non-educational use.

For more information on the "Face-to-Face Teaching Exemption" and copyright law in K-12 schools, please visit:

swank.com/k-12-schools/copyright.

When can I use my Swank K-12 Streaming Portal to *show movies?*

Scenario	My school only has Swank K-12 Streaming.	My school has Swank K-12 Streaming and a Swank Movie Licensing USA movie license.
Using a movie in the classroom in support of a lesson:	Yes	Yes
Assigning a film to enrolled students for viewing outside of the classroom in support of curriculum goals:	Yes	Yes
A teacher reviewing movies in order to create lesson plans:	Yes	Yes
Showing a movie in a classroom for a holiday party or reward day:	No <small>(A movie license is required)</small>	Yes
Showing a movie in the library to a group of students for rainy day recess:	No <small>(A movie license is required)</small>	Yes
Showing a movie for extracurricular clubs or for after-school care programs:	No <small>(A movie license is required)</small>	Yes
A teacher watching movies for personal entertainment:	No	No

**Check the Swank Movie Licensing USA website to make sure all movies used for entertainment purposes are covered under your annual movie license. Some movies may require a single event license.*

For more information, call 1.888.389.3622.